

About SEC

SEC is a government-owned renewable energy company. We are accelerating Victoria's energy transition by working to deliver renewable, affordable, reliable energy for all Victorians.

We're doing this in three main ways:

- investing in large-scale assets to deliver 4.5 gigawatts of renewable energy and storage
- providing Victorian businesses and industry with retail and wholesale electricity solutions to help them decarbonise
- supporting households to go all-electric to reduce their energy bills and emissions.

Underpinning all of this is our work to attract and build the renewable energy workforce our energy transition requires.

How we're making the switch to electric easy for Victorians

SEC is creating a one-stop-shop which will launch early next year, to support Victorian households reduce their energy bills and emissions by offering simple and practical solutions to help them switch to electric appliances. We've already helped thousands of Victorians access information and resources to help them make the switch to energyefficient electric appliances.

How you can get involved

We're inviting installer and trade businesses to become SEC-endorsed and help Victorian households make the switch to electric while growing your business.

Application process



Stage 1: Submission

Submit your application. SEC will contact you to confirm licences and accreditations.



Stage 2: Assessment

SEC will interview shortlisted applicants and assess against endorsement criteria.



Stage 3: Onboarding

Successful applicants will sign a contract with the SEC and be onboarded.











Why partner with SEC?



Trust in the SEC brand

We're a government-owned company with a strong public purpose and focus on integrity and reliability — giving Victorians confidence that endorsed installers share our commitment to quality and safety.



Partnering for quality and pride in workmanship.

We want to work with installers who care about doing the job right, with a customer-first attitude.



Shared goals, better outcomes

Together, we can deliver great results for customers and the environment — making homes more energy efficient, driving down energy bills, and supporting the acceleration of Victoria's energy transition.



How our one-stop shop will benefit your business

Increase awareness for home electrification

We are continuing to invest in educating Victorians about switching to electric, helping them move through the decision–making process with more information.

Better customer insights

You'll have access to richer, more detailed information about customer needs, helping you prepare, quote and deliver great service.

Drive customer demand

SEC will be in market across Victoria to encourage more Victorians to explore and connect through the one stop shop, making it simple to start their switch to go electric.

Businesses that wish to participate must have:

- A proven track-record and expertise in installing specialist energy efficient electric appliances, including heat pump hot water, induction cooktops or heating and cooling.
- Capability to respond to increased levels of interest and meet criteria, including professional certifications, licences, accreditations, experience, track record, product quality and warranties.
- Be authorised under relevant rebate and incentive programs, such as Solar Victoria's Solar Homes program, and the Victorian Energy Upgrades scheme to be able to claim Victorian Energy Efficiency Certificates as well as Small Scale Technology Certificates on behalf of your customer.

SEC encourages regional and local businesses to apply, as well as those who service across the state.

